



We Are Now



Richland Public Health

Prevent. Promote. Protect.

New Name • Same Location

Renewed Commitment to Richland County Health



2013 Annual Report and Guide to Public Health

About Our New Name and New Logo



On April 7, 2014, the Mansfield/Ontario/Richland County Health Department officially changed its name to **Richland Public Health**. With the name change, Richland Public Health also adopted a new logo (see above and on the cover).

The Board of Health, the mayors of Mansfield and Ontario, and the District Advisory Council (DAC) discussed the name and logo change since November 2013. The DAC approved the changes during its meeting on March 27, 2014.

The name change follows a trend for Public Health Departments across the nation in streamlining the identity and recognition of the role public health plays in their communities. A committee at Richland Public Health worked on and then proposed the new logo. This committee, representing employees from each division at the health department, chose the final design, colors, font and tag line for the logo and name change.

“Previously we had the unusual distinction of the longest name of any health department in Ohio,” said Martin Tremmel, Health Commissioner at Richland Public Health. “Not only does this change shorten our name, it also distinguishes what we do: ‘Public Health,’ and specifically public health for all residents of Richland County.”

The new “Stylized RPH” logo illustrates the three initials of **Richland Public Health**. The logo’s clean lines and soft curves offer a fresh design with a rich feel. The terminal line of the logo points up and forward, giving the logo a sense of purpose and direction.

Green was chosen for the logo color because of its long-standing connection with Richland County public health and health in general. These colors are associated with integrity, authority and stability and symbolize the legacy and steadfast qualities of public health. The darker green represents strength, dependability and determination. The lighter green represents balance, harmony and growth.

The tag line is a simple, elegant statement about what public health does and what public health achieves. **“Prevent. Promote. Protect.”** is a phrase that embraces everything that public health accomplishes and communicates it in a simple way that identifies Richland Public Health as both a guardian and responder. The logo should always be presented with the text and tag line.

We are confident our new brand will quickly become associated with public health in Richland County, and our new look will be reflected in our commitment to excellence.

Tell us what you think about our new name and our logo. Drop us an email to richland@richlandhealth.org.

Public Health Clinic

The public health clinic is open to all residents or the purpose of providing health care, promoting wellness, providing education, and treating illness. These health services are provided by our staff physician, nurse practitioner, staff nurses, social worker, health educator, and clerical staff. These health services are for people of all ages from Richland and surrounding counties.

2013 Clinic Statistics

Total Immunizations (adult & children).....	4,916
General Health Exams	1,775
International Travel (visits/consultations).....	530
Reproductive Health Exams	308
Women’s Care.....	220
<u>Prenatal.....</u>	<u>120</u>
Total Visits (all categories - some not listed here)....	9,123



Social Worker Stacey Nolen helps a client navigate through the Affordable Care Act options.

Case Managers for the **Breast and Cervical Cancer Project** (BCCP) link low-income, uninsured women age 40 and over to cancer screening and diagnostic services.



2013 Statistics

New Participants.....	2,173
Recertifications.....	5,105
<u>Other Contacts.....</u>	<u>5,515</u>
Total Contacts	12,793

Public Health Nursing

Public Health Nurses fulfill a unique role in promoting a healthy community. They are a valuable resource for education, information and referral assistance. They also work in schools and other sites in the cities and county. Public Health Nurses provide services to all ages, from newborns to senior citizens.



Public Health Nursing annual flu shot clinics for everyone.

2013 Public Health Nursing Statistics

Bureau for Children with Medical Handicaps.....	5,178
Influenza Vaccines (flu shots)	2,785
Senior Health Assessments.....	1,446
Community Health Screenings	760
Newborn Home Visits	129
School Nursing (total hours).....	17,247

Communicable Disease Investigations are conducted by Public Health Nurses and are lead by our staff epidemiologist. The Health Department investigates disease outbreaks that could affect the health of our communities. 1,523 disease investigations were conducted last year. Of those, 646 were for sexually transmitted infections, 456 were for influenza cases (A&B), and 421 were for all other types of infectious diseases.

Environmental Health

The Environmental Health Services division provides services that prevent, protect and educate our community about potentially harmful effects and diseases in our environment. Our sanitarians, plumbing inspectors and other staff work to promote safe food and water, air quality, and waste water treatment.

2013 Environmental Health Statistics

Food Operations Inspections.....	5,213
Plumbing, Commercial	2,525
Sewage Systems (all types).....	1,887
Solid Waste Inspections	1,592
Private Water Systems.....	1,233
Vector Control	1,005
Plumbing, residential	859
Lead Contamination.....	835

Total all contacts* (not all listed here) 24,996

* inspections, investigations and consultations



Checking water quality to assure safe drinking water.



Taking a soil sample for a sewage treatment system install.

What Is Richland

What is public health?

Public Health is our local government's efforts to protect everyone's health and well-being.

Richland Public Health works to meet the health needs of all Richland County residents.

We work to help all people:

- Increase their life expectancy
- Improve their quality of life

No one is denied access to public health services on the basis of: race, color, nation of origin, sex, age, disability, religion, sexual orientation, income status or language.

Our Mission

To assess, maintain, and improve the health community through quality public health

Our Vision

To have the healthiest community possible emotional, and environmental health.

What services does Richland Public Health offer?

Richland Public Health services focused on:



- **Disease and injury prevention** through education and immunization clinics
- **Environmental protection** for water, air and other resources
- **Health monitoring** to track health trends and potential threats to community health
- **Enforcement of health and safety codes** in housing, public places and businesses (such as restaurants and grocery stores)
- **Health promotion** through educational materials, workshops and safety programs
- **Health-care access** so all people can get the health care they need
- **Emergency preparedness and response** for disasters, including those related to biological or chemical threats
- **Birth and Death Certificates** for records on all births and deaths in Richland County and Ohio and for issuing certified copies to meet government requirements and personal needs.

Prevention of diseases

A key role of Richland Public Health is to control the spread of infection and illness by:

- **Promoting child immunization programs**
- **Offering public flu shot clinics**
- **Responding to infectious illnesses** such as meningitis, E. coli infections, salmonella, hepatitis (often caused by improper handling of food or poor sanitation) and shingles
- **Promoting education about** sexually transmitted infections (STDs), and offering testing services
- **Monitoring disease outbreaks** including those caused by chemical or biological terrorism (such as smallpox).



Public Health?

and safety of the environment and services.

where residents can enjoy optimal physical,

- **Health advisories** about community threats such as rabies, food poisoning outbreaks, epidemics and air or water pollution
- **Wellness program for employees** by analyzing blood work, assess cholesterol levels, and offer education to prevent serious health-related problems
- **Nutrition information** to plan healthy diets, control cholesterol and prevent obesity, plus the federal WIC nutrition program for moms and children up to the age of five
- **Driver safety programs** to encourage restraint use and discourage impaired and distracted driving.



Providing a safe and healthy environment

Richland Public Health protects our environment as it relates to public health by:

- **Responding to health hazards** caused by harmful substances (such as lead, asbestos, toxic waste or biological or chemical weapons)
- **Ensuring water quality** in drinking water and public swimming areas
- **Dealing with animal issues** to control pests (such as rats and mosquitoes) and vaccinate pets against rabies
- **Ensuring sanitation** by inspecting restaurants and food services for safe practices
- **Fighting pollution** to help make sure the air we breathe and the water we drink are safe and clean
- **Monitoring waste disposal** to ensure proper disposal of sewage and trash.

Promoting good health

Richland Public Health works to help our community stay healthy through:

- **Health screenings** for conditions such as cancer, lead poisoning and high blood pressure
- **Prenatal care programs** to help assure that babies are born healthy — and stay healthy

Making health care available to all

Richland Public Health intends to increase access to health care through:

- **Partnerships with health-care providers**
Richland Public Health teams with hospitals, health-care clinics and managed-care organizations to provide additional health-care options
- **Satellite clinics** bring health services directly to residents of all ages through our community health screenings, child immunizations, and senior screenings throughout Richland County
- **Referrals** — Richland Public Health can link individuals to health-care providers who can help meet their specific health needs.





Public Health Day honored Richland Moves! and the Richland County Fair Board as "Friends of Public Health" and State Representative Mark Romanchuk presented a Resolution recognizing the occasion.



Health Department employees and Friends of Public Health volunteered their time to promote passage of our levy, which received good support at the polls from Richland voters.



A traffic safety message occupied the front lawn of the Health Department in August thanks to Milliron Auto Parts.

Health Promotion/Education

Health Promotion/Education works to help Richland County residents gain more control of their personal health as well as the health and well-being of the community and the environment. This division performs educational outreach through advertising, media releases and updates on the website and social media.

2013 Grants & Programs

- Creating Health Communities
- Ohio Buckles Buckeyes (Car Seat Program)
- Safe Communities (Traffic Safety)
- County Employee Health & Wellness Screenings
- Website and Social Media coordination



One of the working "Community Gardens" from the Health Department's Creating Healthy Communities grant.



Richland Public Health relies on numerous volunteers to keep our clinics and wellness programs running. That includes nonagenarians* and RSVP volunteers Bill and Ginny Bauer (pictured here) who have been volunteers at the health department flu clinics for more than 10 years. Wow! and Thank You.

*Age 90 and above



Promoting healthy exercise options with our Fall and Winter "Hikes for Health."

WIC

WIC (Women, Infants, Children) is the nation's premier public health nutrition program.

With nutritious foods, counseling, and referral to health care, WIC has helped to decrease anemia among pre-school children and improve pregnancy outcomes.



With the help of WIC staffers, these WIC "Chefs" learn about making healthy, nutritious and great tasting snacks.

Vital Statistics

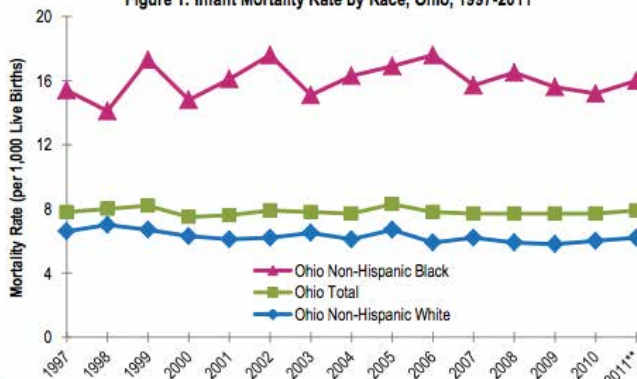
The Vital Statistics division maintains records of all births in Richland County and deaths (excluding Shelby) since 1908. As of 2011, Vital Statistics has been able to provide birth certificates for anyone born in Ohio (not just Richland County).

2013 Vital Statistics

Total Deaths (excludes Shelby)	1,090
Death Certificates	3,855
Total Births (excludes Shelby)	1,111
Births to Teens (Ages 13-19)	133
Birth Certificates Issued	4,660

Vital Statistics: Tracking Public Health Disparities

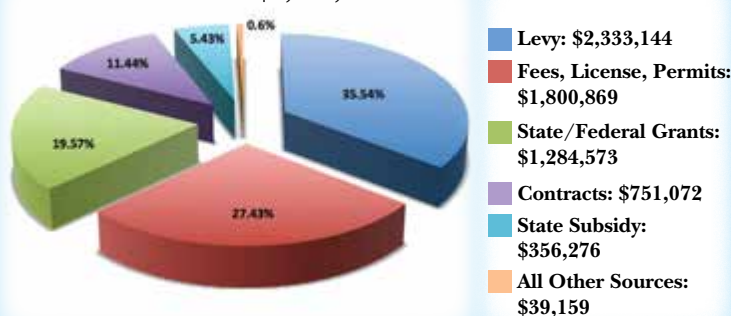
Figure 1: Infant Mortality Rate by Race, Ohio, 1997-2011



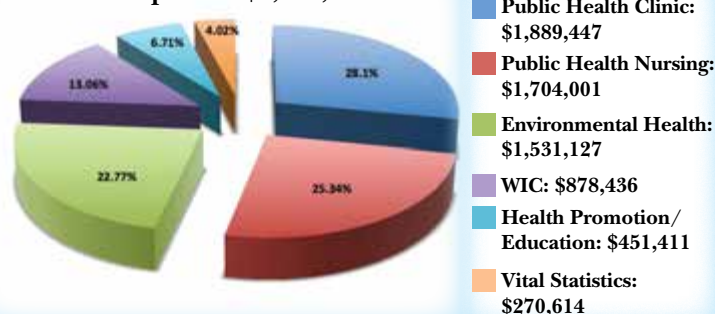
Ohio's infant mortality rate of 7.9 includes the fact that black babies are dying at more than twice the rate of white babies.

Financial Information

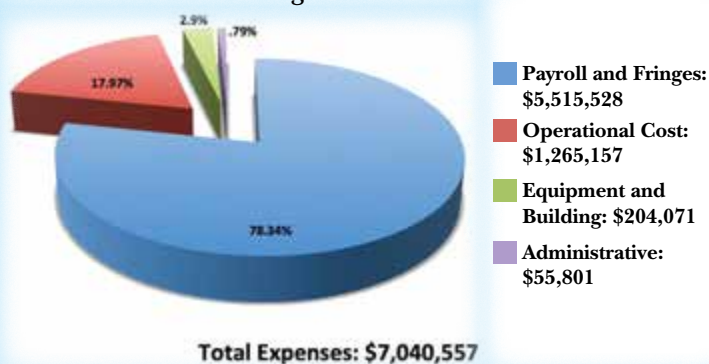
2013 Revenue: \$6,565,092



2013 Expenses: \$6,725,056



2014 Budget



District Advisory Council

This Council meets annually in March to bring health concerns and recommendations to the Board of Health and to appoint new members from the county. Members include the chair of each township's board of trustees, village mayors, mayors of Mansfield and Ontario, and the chair of the county commissioners.

2013 Members: Townships - Bloominggrove: Kenneth Burrer • Butler: Matthew Pickworth • Cass: Joseph S. Miller • Franklin: John McCarron • Jackson: Steven Schumacher • Jefferson: Robert McConkie • Madison: Daniel Fletcher • Mifflin: John Jaholnycky • Monroe: Michael Switzer • Perry: Larry Simmons • Plymouth: Mark Fry • Sandusky: Thomas Glauer • Sharon: Dale Schroeder • Springfield: Michael Keith • Troy: Wayne E. Weirick • Washington: Bob Entenmann • Weller: Dale Hulit • Worthington: E. Clark Swank.

2013 Mayors - Bellville: Darrell Banks • Butler: Kevin Carr • Lexington: Eugene Parkison • Lucas: Todd Hall • Mansfield: Timothy Theaker • Ontario: Larry Collins • Plymouth: Timothy Redden • Shiloh: Timothy Wireman. **Chair, County Commissioners** - Timothy Wert.

Postal Customer

Committed to Your Health

The circle of public health draws larger in circumference as we witness life's experiences — from prenatal care to the birth/development of children, adolescent health, adulthood/occupations, elderly issues and end of life.



Martin Tremmel

The very good news is that your local health department — Richland Public Health — is there providing services and assistance along the way. The better news is that your public health department has a committed and experienced team of just over 100 employees that serve under the direction of our community board of health.

Because we take your health seriously, the department has accomplished much. In 2012, a community health assessment was conducted and in 2013 a community health improvement plan was released (you can find both at www.richlandhealth.org).

In 2014, we initiated a comprehensive strategic planning process with more than 50 employees participating. The result of this plan will be to chart a more defined course for public health service delivery in Richland County.

The business of public health is accomplished with

your support. Richland Public Health is funded (in part) with two community levies and we remain vigilant and committed to your investment in the community public health system. Business for us is up — prenatal and WIC services are trending; immunizations and primary care visits remain stable; vital records requests are increasing and environmental health inspections remain constant.

Having said this, several challenges remain. Teen births are trending and infant mortality rates (infant deaths less than one year of age) are too high — especially in our black community (see chart, pg. 7). Drug use among all ages is up (opiates, crystal meth, heroin, etc.) and obesity rates are too high. Exercise and healthy diets/lifestyles are too low for our community.

With your assistance we have identified many of our public health issues. We will continue to partner as a Richland County community to **Prevent** the spread of infectious disease, **Promote** preventative health care and healthy behaviors, and **Protect** against injuries and environmental health hazards.

It is a privilege to serve as Health Commissioner for our community; members of the Board and staff embrace our role as public servants, and we remain committed to the public's health.

Board of Health (2013)

Mansfield: Robert Exten, MD; John F. Leech, DDS; Matthew Maiyer, R.Ph.; Frank Russo, Donald Bartlett; **Ontario:** Barbara Cinadr, RN, Vice Chair; Carla Pindel, R.Ph. **County:** Thelda Dillon; Janice Reed, RN, PhD; Steven Phillips, DVM, Chair; Jean Swartz; Violet Wetzel; Beauford T. Williams.

Retail Licensing Council

Micah Ortega (Tattoo & Body Piercing Establishments); Brenda Martin (Food Service); Gayle Meadows (Food Establishment); Bob Chapman (Manufactured Home Parks); Dave Carver (Swimming Pools, Spas & Special Use Pools); Terry Conard (Campgrounds & Parks); Grant Milliron (Solid & Biomedical Waste Facilities); Tom Craft (Plumbing Industries).

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Richland Public Health Administration

Martin J. Tremmel, MPA, JD, Commissioner; **Daniel Burwell**, D.O., Medical Director; **Selby Dorgan**, LSW, Manager of Health Promotion/Education; **Tina Picman**, MS, RDL, WIC Director; **Richard Grega**, Esq., Director of Human Resources and IT; **Kevin VanMeter**, Director of Fiscal Operations; **Amy Schmidt**, BSN, RN, Director of Nursing; **Matt Work**, RS, Director of Environmental Health.

